

COLLEGE FAIR PREPARATION

Registered for a college fair? Use this as a guide to make the most of your experience at the fair!

PREPARE

Reflect. Think about what you are looking for in a college - things to consider include size, setting, majors, activities, and more.

Create a plan! Find out which colleges and universities will be there and make a list of the ones that interest you the most.

Make a list of questions to ask representatives. What do you want to know about the school? Do they offer the major(s) you are interested in? What is the student experience like?

Dress for success. You don't need to wear anything formal, but your clothing reflects you, so make sure it is reflecting the image you would like to put forth.

EXPLORE

Check out your top 10. Stop by the tables of schools you are interested in and spend time talking to the representatives.

Keep an open mind. Check out schools you haven't heard of before - they may surprise you!

Have fun! Gather info, find out what you do and don't like, learn something new!

CONNECT

Interact. Try to ask at least one question at each table you stop at and make it a conversation.

Take Notes. After speaking with a representative, take a moment to write down key points and what interested you most before you move to the next table.

Collect materials. If representatives provide you with brochures or other materials, add them to your bag to reference later on.

Reach out! Take business cards from the representatives you speak with so you can send a thank you email and follow up with them in the future. Admissions Counselors are there to help you through the application process!

Colleges and universities are excited to meet with you!

COLLEGE FAIR TIPS

ASK THE COLLEGE REPRESENTATIVE

1. ACADEMICS

- What kind of programs do you offer in (name a subject that interests you)?
- What are your most popular majors?
- What does your college look for in a successful applicant?
- Does your college require SAT/ ACT?
- What type of opportunities are there for internships/work experience and study abroad?

2. FINANCIAL AID

- What kind of merit and need-based scholarships are available? What are the eligibility requirements?
- Do you fund 100% of the student's financial need?

3. CAMPUS ENVIRONMENT

- What is the size of your student body? What is the male/female ratio? Ethnic groups?
- What is your average class size?
- What do students do on the weekends?
- How available are faculty? What are typical office hours?
- How is your institution unique? What distinguishes it from other colleges?
- What are some popular campus traditions?

ASK YOURSELF

1. ACADEMICS

- What are my interests?
- What are my strengths in school?
- What areas do I need to work on?

2. FINANCIAL AID

- What resources does my family have for college now?
- What do I need to be able to pay for college?

3. CAMPUS ENVIRONMENT

- How do I learn best? In large classes? Small classes? Independently? In a group?
- Where do I want to live? In a city? In a small town? In a college residence hall? At home?